

KDCCI 2021

Business Excellence Awards

RED EARTH
ARTS PRECINCT

SATURDAY
23RD OCTOBER



About the Awards

The Annual Karratha and Districts Chamber of Commerce & Industry (KDCCI) Business Excellence Awards celebrates the achievements, innovation and enterprising spirit of small to medium-sized businesses across the City of Karratha. The business did not need to be Members of the KDCCI to enter, and could nominate for more than one award, as long as the specific criteria were met.

The Awards offer a unique chance for local businesses to have their hard work, commitment and course successes. While the Awards aim to highlight business success, it is also a fantastic opportunity for participating organisations to review their market place performance and identify future goals and objectives.

As an Award Winner they received the following:

- Framed Certificate and trophy presented at the Awards Night
- Every Category Winner received a \$500 Try Local voucher
- Exclusive use of winning title and logo in their corporate communications (i.e. email signature).
- Recognition for being the best in their industry on the KDCCI website.
- Recognition in Local Media.

About the Awards

2021 KDCCI Business Excellence Awards Important Dates:

- Submissions opened 20th April 2021
- Business Excellence Awards workshops 10th May to 20th July 2021
- Submissions closed 20th July 2021
- KDCCI Business Excellence Awards Night was held Saturday 23rd of October

About the Awards

Number of Business Excellence Awards Submissions in 2021:

Number of Organisations that submitted: 57

Number of entries: 83

Number of entries for People's Choice: 353

Number of Award Categories: 17

This year all submissions were entered online via the KDCCI website. There was also a new category – Apprentice/Trainee of the year.

About the Awards

The Business Excellence Awards Night was held Saturday the 23rd of October at 6pm, at the Red Earth Arts Precinct

Number of guests in attendance: 300

The highly popular annual KDCCI Business Excellence Awards celebrates the achievements, innovation and enterprising spirit of small to medium-sized businesses across the City of Karratha. Companies do not need to be members of the KDCCI to enter. The Awards offer a unique chance for local businesses to have their hard work, commitment and successes recognised. While the Awards aim to highlight business success, it is also a fantastic opportunity for participating organisations to review their marketplace performance and to identify future goals and objectives during entry.

The 2021 Business Excellence Awards were held on the 23rd of October 2021 at the Red Earth Arts Precinct, with submissions for awards categories opened in late August. The Awards were organised by Wrapped Creations and KDCCI leading up to the event, with the night's operations managed by Wrapped Creations. The catering was provided by Empire 6714 and drinks by REAP. With entertainment provided by a classically trained Pianist - Ash and later by the Groove Night Avenue. The guests arrived at a 'Cherry Blossom' styled venue, with a white carpet leading into a large circular shaped floral arch at the main entrance. Walking through the doors to a Japanese garden, with cherry blossom styled flowers, trees and greenery throughout the foyer leading into the theatre. Guests enjoyed a theatre-style event, with intermissions offering a chance to mingle and refresh between sets of category announcements.

About the Awards



2021 Business Excellence Awards Night Advert on Facebook, Pilbara News & Triple M.



KDCCI 2021
Business Excellence Awards

RED EARTH ARTS PRECINCT | SATURDAY 23RD OCTOBER | 6PM UNTIL LATE FORMAL WEAR

TICKETS ON SALE NOW VIA: KDCCI.COM.AU



About the Awards

Winners of the 2021 KDCCI Business Excellence Awards

Category	Sponsor	Winner
Best New / Start-Up Business	City of Karratha	North West Recycling
Best Home-Based Business	C.D. Dodd	The Sage Society
Best Micro Business	Triple M	Erin Arnott Learning
Best Business (5-10 Employees)	BCI Minerals	North West Recycling
Best Business (11-20 Employees)	BCI Minerals	Naanda
Best Business (20+ Employees)	BCI Minerals	Brida
Best Franchise Business	Woodside	TJM/Hunter Mechanical
Best Aboriginal Business	Civeo	Brida
Best Community Organisation	Grylls Group	Pilbara Universities Centre
Business Leader of the Year	GWN7	Bart Parsons
Business Woman of the Year	McDonald's	Caitlyn Breheny
Best Young Business Achiever	Pilbara Development Commission	Jacqui Lamplugh
Apprentice/Trainee of the Year	Pilbara Ports Authority	Elijah Whitebread
Innovation Award	Rio Tinto	6 Star Group
Tourism Award	Sodexo	Blanche Bar Group
Hospitality Award	Pilbara News	Fiorita
People's Choice Nominations	Horizon Power	North West Recycling



Best New Start Up Business
Winner: North West Recycling
Category Sponsor: Grylls Group



Best Home Based Business
Winner: The Sage Society
Category Sponsor: City of Karratha



Best Business (5 to 10 Employees)
Winner: North West Recycling
Category Sponsor: Triple M



Best Business (11 to 20 Employees)
Winner: Naanda Australia
Category Sponsor: BCI Minerals



Best Franchise Business
TJM/Hunter Mechanical
Category Sponsor: Chevron
the Gorgon Project



Best Aboriginal Business
Winner: Brida
Category Sponsor: Woodside



Best Micro Business
Winner: Erin Arnott Learning
Category Sponsor: C.D. Dodd



Business Leader of the Year
Winner: Bart Parsons
Category Sponsor: GWN 7



Best Business (20+ Employees)
Winner: Brida
Category Sponsor: Westpac



Apprentice of the Year
Winner: Elijah Whitbread
Category Sponsor: Pilbara Ports Authority



Best Community Organisation
Winner: Pilbara Universities Centre
Category Sponsor: Civeo



Best Tourism Award
Winner: Blanche Bar Group
Category Sponsor: Pilbara News



Business Woman of the Year
Winner: Caitlin Breheny
Category Sponsor: McDonald's



Best Young Achiever
Winner: Jacqui Lamplugh
Category Sponsor: Pilbara Development Commission



Best Innovation Award
Winner: 6 Star Group
Category Sponsor: Rio Tinto



Best Hospitality Award
Winner: Fiorita Wine Bar & Restaurant
Category Sponsor: Sodexo



People's Choice Award
Winner: North West Recycling
Category Sponsor: Horizon Power

2021 Business Excellence Awards

Sponsors

Category	Sponsor
Best New / Start-Up Business	City of Karratha
Best Home-Based Business	C.D. Dodd
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Tourism Award	Sodexo
Hospitality Award	Pilbara News
People's Choice Nominations	Horizon Power



About the Awards

2021 Business Excellence Awards Judging Process:

The KDCCI reserves the right to declare any of the entries ineligible if, in the reasonable opinion of the judges, the entrant is unable to represent or promote the awards in a satisfactory manner.

The decision made by the judging panel is final, and no correspondence will be entered into.

Judges are looking for demonstrated quality in submissions and base their decision solely on the documentation provided. It should be noted that the judging process will not include a site visit.

The KDCCI will NOT disclose who the judges were. Submissions were judged on content from the documentation provided.

About the Awards



Event Evaluation:

Overall, the night was received well with 300 guests attending. The category winners and finalists had their businesses promoted through the KDCCI's social platforms, meaning that their entries were beneficial regardless of them receiving the win or not. There was a lot more food this year, with grazing tables being included, this made sure everyone had access to food. There wasn't entertainment on the stage, but we believe this made the presentations flow a lot better and left more time to network and eat during intermission.

The challenges we faced in 2021 was securing an MC and entertainment. We had several fall through due to availability and West Australian's Covid restrictions. There was a lot of recognition for other businesses that weren't the sponsor of that category, in 2022 we will make sure it is known which business to thank during the winner's speech. Some negative feedback regarding the theatre style seating, we will make sure it is known in 2022 that this is the layout and the reason why, so it doesn't shock people on arrival.

Evaluation report compiled by:

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